HELPING RETAILERS EVOLVE WITH APPLE

The retail environment is going through a period of unprecedented change. Physical stores are closing in many areas as the transition towards online retail continues. However, 'bricks-and-mortar' premises remain a key pillar of many retailers' strategy.

As retailers evolve their offerings in line with the shift to digital, the use case for the physical store is also evolving. Whether these changes are in line with what is increasingly known as 'retailtainment', or in adapting the stores to provide new services such as Click & Collect and returns to support their online experience, the store remains a key part of the customer journey.

In the face of a dynamic market, retailers need a level of agility in the management of their physical real estate. Avoiding being locked into long-term leases in high value premises or undertaking significant investment in the in-store configuration are key approaches that enable retailers to react as the needs of their business and the preferences of their consumers continue to change.

The ability to stand up, change, or decommission physical locations quickly and efficiently with cost certainty is crucial to support the speed of change required in retail. ProSys can help retailers overcome the challenge of managing change and ensuring store locations provide the best customer experience with the best Apple® devices and peripherals.

ProSys can provide a holistic service to help retailers deploy, implement and manage their technology solutions to support their retail operations. Our Store-in-a-Box offering includes:

BRICK-AND-MORTAR STORES

CORE INFRASTRUCTURE

- Provision of structured cabling and core networking (LAN and WIFI) to support the connectivity of technology devices within the store
- CCTV and surveillance systems used to support store security and safety
- Software-defined Wide Area Network (SD-WAN) solutions enable performant interconnection of sites via the public internet with enterprise grade performance and security
- Deployment and installation of local computing infrastructure (e.g. servers and storage) to support local processing of Point of Sale (PoS) and other computing devices ensures the store can operate as a stand-alone

APPLE TECHNOLOGY

- Provision and deployment of Apple mobile devices, iPad and Mac enable in-store and mobile users to perform their roles, transact with customers and provide optimal customer service

POS TECHNOLOGY

- Providing POS technology in both fixed and mobile configurations to enable retailers to transact with customers

POP-UP STORES

PACKAGED SOLUTIONS FOR BESPOKE REQUIREMENTS

- In addition to catering for the full-scale store, ProSys also provide packaged solutions to cater for bespoke store needs, for example, pop-up retail stores.
- These can be preconfigured for rapid deployment and implementation, operating in a stand-alone manner giving maximum flexibility to retailers to engage with consumers

48K+
PHYSICAL STORES SUPPORTED

286K+
PRODUCTS SHIPPED TO RETAIL CUSTOMERS

25+
YEARS' RETAIL EXPERIENCE

WHY PROSYS & APPLE

ProSys is a certified by the Women's Business Enterprise National Council (WBENC). As an Apple Value Added Reseller, ProSys has years of experience integrating and managing Apple in business. We are equipped with dedicated Apple® experts who provide clients with excellent and accurate insights, customized for your IT environment. Our Apple Certifications and Specializations include Apple Certified Support Professionals, Apple Business Manager (including device enrollment), and Cellular Activation and Resell.